



UKIAH ON ICE



SPONSORSHIP OPPORTUNITIES

Want to be a part of the City of Ukiah's biggest winter event? Are you ready to put your company name in front of thousands of enthusiastic residents? Looking to show your employees and customers your dedication to our community?

The City of Ukiah has partnered up with the Greater Ukiah Business and Tourism Alliance to bring back **Ukiah on Ice** to Downtown Ukiah. Last season, over 8,000 skaters of all ages enjoyed the skating action and fun!

The community was thrilled with the opportunity to ice skate in historic downtown Ukiah. This spectacular event offers unrivaled partnership opportunities. **Ukiah on Ice** will be open everyday for seven weeks, attracting thousands of skaters and spectators and providing exposure to sponsoring businesses. Sponsors will enjoy a wide array of benefits such as private party opportunities, custom signage at the rink, logo placed on the State Street Banner, complimentary tickets, social media exposure and more!

Ukiah on Ice will open on Monday, December 1, 2025 and continue daily through January 11, 2026. Promotion throughout the County (plus Lake county) will begin over a month prior to opening and provide exposure when it is most easily turned into sales and genuine interest.

With **Ukiah on Ice** comes outstanding benefits and unique opportunities for your brand and company. Partner with us and provide a refreshingly fun, healthy, local activity for all ages while providing a big "wow" for clients, vendors, and employees.

Gift your support to the community and your employees to share in the magic of the ice! **COME SKATE WITH US!**

	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$5,000	\$2,500	\$1,000
PRIVATE EVENT - UP TO 100 PEOPLE (2HR)	X			
STATE STREET BANNER— LOGO INCLUDED (3 weeks)	X	X		
LOGO ON THE ZAMBONI	X	X		
CUSTOM AD—IN CITY'S WINTER/SPRING DIGITAL RECREATION GUIDE	1/2 Page	1/4 Page		
BANNER AT THE RINK FOR FIVE WEEKS (banner roughly 4x6)	X	X	X	
SOCIAL MEDIA COVERAGE FROM BOTH THE CITY OF UKIAH AND VISIT UKIAH	X	X	X	
MARKETING INCLUSION ON POSTER (300+ distributed)	X	X	X	X
LOGO ON UTILITY BILL INSERT (direct mailed to approx. 8,000 customers)	X	X	X	X
LINKABLE LOGO PLACEMENT ON CITY OF UKIAH WEBSITE	X	X	X	X
CITY COUNCIL RECOGNITION	X	X	X	X
RADIO SPOT PRIORITY PLACEMENT (5 weeks)	X	X	X	
COMPLIMENTARY TICKETS	100	50	25	10

❄️ Custom Sponsorship Available ❄️



UKIAH ON ICE



SPONSORSHIP PLEDGE FORM

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail Address _____

Level of Sponsorship:

☐ PLATINUM \$10,000

☐ GOLD \$5,000

☐ SILVER \$2,500

☐ BRONZE \$1,000

Your contributions are tax deductible Tax ID 94-6000446.

Business Contact Person _____

Signature _____

PLEDGE NOW! Please return or email this pledge form to secure your sponsorship. To assure that your business is included in all promotional materials, please submit form by **October 31, 2025**.

Payment plans are available!

Return to: City of Ukiah
411 W. Clay St.
Ukiah, CA 95482

Email to: jburgess@cityofukiah.com

For additional information, call at (707) 463-6231.

FOR OFFICE USE:

Pledge Received _____

Payment Received _____

Recreation Guide Ad Received _____