

Business Watch Community Meeting



Ukiah Police Department
Safety, Professionalism, Community Service

Business Watch



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- To share information and reduce crime.
- A Partnership Approach
 - Sharing:
 - Crime Trends
 - Crime Scams
 - Preventative Information

Business Watch - Overview



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- Components
 - Website Discussion Forum
 - Current Scams and Crime Trends
 - Regular Community Meetings
 - Crime Prevention Education Flyers
 - Crime Prevention Consultations & Assistance
 - Crime Prevention through Environmental Design
 - Focused Enforcement Assistance

Business Watch - Forum



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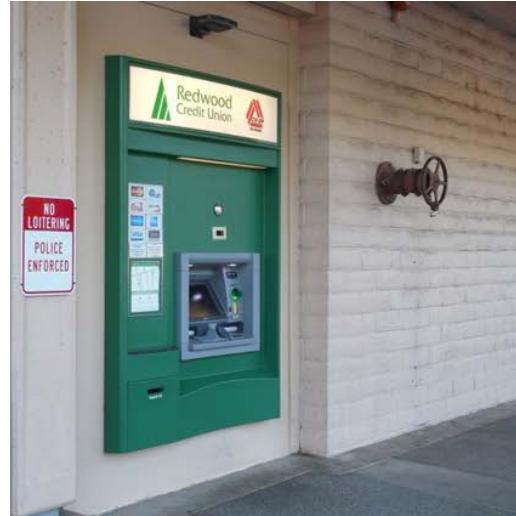
The collage includes the following elements:

- Business Watch Forum (Top Left):** A screenshot of the forum's homepage with the title "BUSINESS WATCH FORUM" and "Ukiah Police Department". It shows a list of threads, including "Do not use the forum for a 911 emergency or to report a crime." and "Suspicious Activity Information".
- Ukiah Police Department Home Page (Top Right):** A screenshot of the main website with the title "POLICE DEPARTMENT" and "Safety, Professionalism, Community Service". It features a "STABBING ARREST" news item, a "Press Releases" section, and a "THE MISSION OF THE UKIAH POLICE" section.
- Facebook Page (Bottom Left):** A screenshot of the official Facebook page for the "City of Ukiah Police" with 280 tweets, 497 following, and 690 followers.
- CrimeReports Map (Bottom Right):** A screenshot of the CrimeReports website showing a map of the area with 18 incidents marked.
- Sign-up Form (Center):** A form for signing up for alerts from the Ukiah Police Department, including fields for mobile number, home number, voice messages, email, zip code, language, and acceptance of terms and conditions.

Business Watch - CPTED



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SCAMS

Access Cards / Checks

Counterfeit Money

Phone Scams

Business Watch



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- Protecting Your Business From Embezzlement
 - Prospective Employee Screening
 - Importance of Strict Financial Policies
 - Need for Regular Account Reviews and Audits
 - Knowing Your Inventory and Assets
 - Over Protective Book Keepers

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Questions and Answers